

GET INVOLVED

Your Voice Matters!

We are currently in Phase 2 of the Downtown Area Redevelopment Plan engagement strategy.

The Town is conducting direct outreach so your perspectives and ideas can be built into the plan while it's being shaped.

Phase 2 Engagement Activities

Community roundtable discussions

What: topical roundtable discussions
Where: Civic Square atrium (1801, 20th Ave.)
When: Tuesday, April 14, 6 pm to 8 pm

Downtown business owner roundtables

What: topical roundtable discussions
Where: Civic Square atrium (1801, 20th Ave.)
When: Thursday, April 16, 6 pm to 8 pm

- *Roundtable discussions are open discussions focused on themes and topics.*
- *Each evening, light snacks and a selection of beverages will be provided.*

Project Contacts

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PROJECT ENGAGEMENT TIMELINE

Phase 1 · Jul – Sep 2025

- Project Kick-Off & Survey
- Survey launched and a project display hosted at Civic Square.
- Summary report now available online.

Phase 2 · Q1–Q2 2026 ► WE ARE HERE

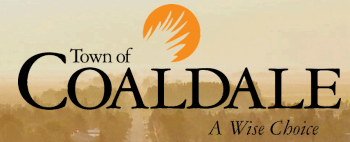
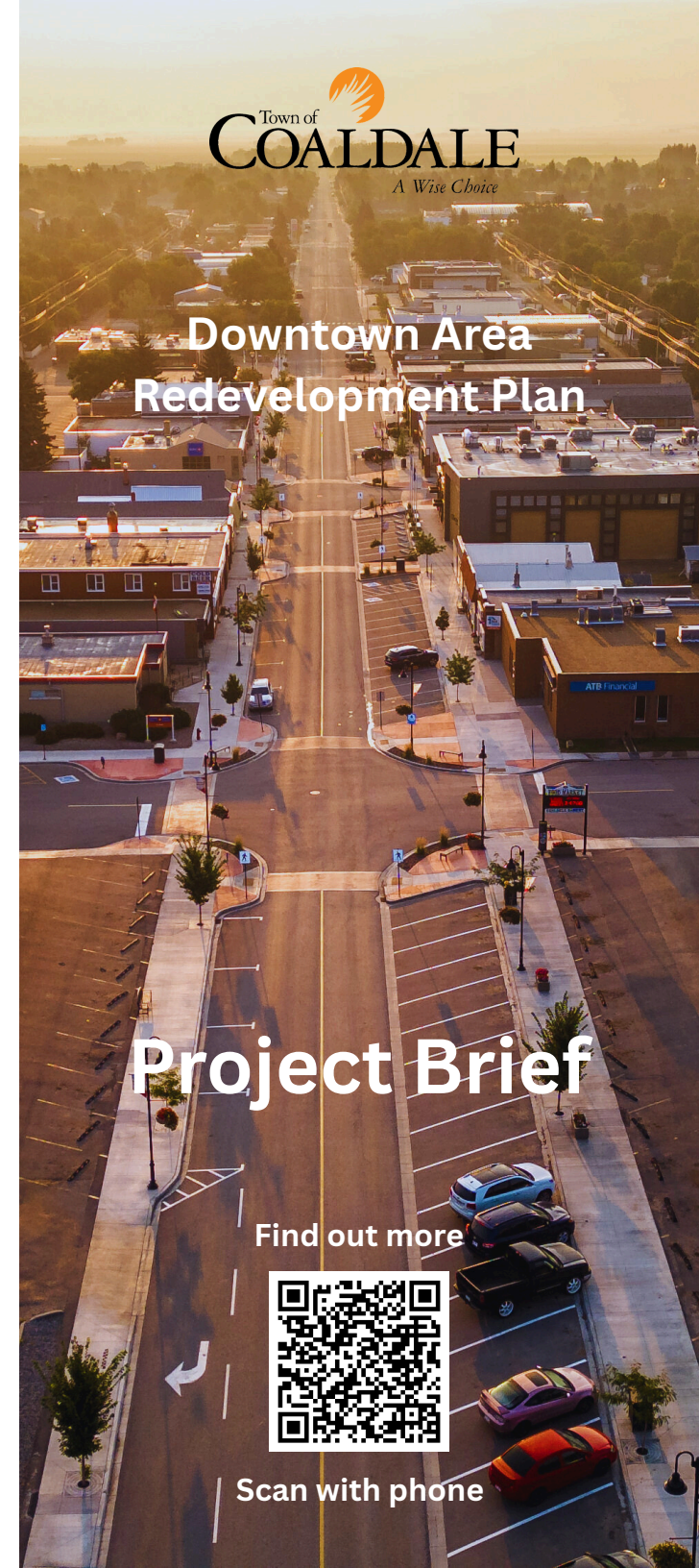
- Topical Engagement & Ideation
- Direct outreach to downtown businesses and property owners.
- Themed roundtable workshops and feedback activities at community events on transportation, land use, community experience, and more.

Phase 3 · Q2–Q3 2026

- Plan Drafting & Refining
- Technical analysis and community feedback will be combined into a draft plan.
- A draft plan survey and static displays at Civic Square will invite further input.
- Additional community roundtables may be offered.

Phase 4 · Q3–Q4 2026

- Plan Review & Council Approval.
- Public hearing, formal circulation to project partners, and Council consideration for 2nd and 3rd reading.



Downtown Area Redevelopment Plan

Project Brief

Find out more



Scan with phone

ABOUT THIS PLAN

Why a Downtown ARP for Coaldale?

Downtown Coaldale, the corridor between 17th and 20th Street, is the heart of our community. It's where we bump into friends, run errands, and gather for events that bring us together.

Over the past decade the downtown core has seen major improvements: new infrastructure, upgraded streetscapes, and a growing base of vibrant local businesses.

In anticipation of more growth and change, the Town is working on a formal Area Redevelopment Plan (ARP), a statutory planning document under the Municipal Government Act, to set a clear vision for the future that supports existing businesses, attracts new investment, and ensures public spaces remain welcoming, functional, and accessible to all.

Whether you're a resident from elsewhere in the community, or a business / property owner in the study area, your perspectives and insights will help chart a path for the future of the downtown.



WE WANT YOUR IDEAS!

Engagement Topics

Phase 2 is all about hearing from you. The Town is conducting targeted engagement on the following themes and topics.

Throughout the whole downtown area

Transportation & Mobility

Traffic movement, pedestrian access, parking availability, and how we move through the area.

Events & Activities

Seasonal programming, activation of public spaces, and opportunities to draw more people downtown.

Public Realm & Greenspaces

Sidewalks, seating, lighting, greenery, signage, equitable access for all, and the overall look and feel of the area.

Business & Organizations

Supporting our existing businesses, attracting new investment, and growing our downtown.

Site-specific

John Davidson School Site Redevelopment

Reimagining the historic school property, which is now owned by the Town.

WHAT TO EXPECT

The ARP will help guide land use, public space, and development decisions in the downtown area for years to come. Here are some examples of what the planning process could mean for you:

A Clear Vision for the Downtown

The ARP will help to establish a shared, long-term vision that guides both public investment and private development in the downtown.

Public Spaces in Focus

The plan will identify opportunities to enhance sidewalks, seating, lighting, greenery, and the overall downtown experience to make the area a destination for locals and visitors alike.

Activation & Programming

Building on beloved events like Summer Fest, Winter Fest, and Community Fest, the ARP will help set the stage for more events, more often, drawing more visitors, energizing businesses, and strengthening the community.

What Happens After the Plan is Created?

Near-term (1-3 years)

- Following detailed planning and site servicing design, redevelopment is likely to begin at the historic John Davidson School property.

Longer-term

- Other changes as guided by the Plan will be actioned as funding and other resources become available.